Called a Digital Dale Carnegie and the Tony Robbins of Tech, Erik Qualman is the author of *Socialnomics*. *Socialnomics* made Amazon’s #1 Best Selling List for the US, Japan, UK, Canada, Portugal, Italy, China, Korea and Germany. His book *Digital Leader* helped him be voted the 2nd “Most Likeable Author in the World” behind Harry Potter author J.K. Rowling. *What Happens in Vegas Stays on YouTube* is being adopted by the top universities and global brands and is nominated for the 2015 Pulitzer Prize.

Erik Qualman has performed in 44 countries with: Coach, Chase, Sony PlayStation, National Restaurant Association, IBM, Facebook, SCG Thailand, ADP, Starbucks, M&M/Mars, National Retail Federation, Cartier, Bertelsmann, Raytheon, Chrysler, Small Business League, Montblanc, Dairy & Deli Association, TEDx, Polo, UGG, Nokia, Google, Auto Trader and others. Qualman gave the commencement address at the McCombs Business School (University of Texas).

He has shared the stage with: Al Gore, Peyton Manning, Julie Andrews, Magic Johnson, Malcolm Gladwell, Bill O’Reilly, Jeff Bezos, Howard Schultz, Brett Favre, Tony Hawk, Jay Leno, Jeffrey Katzenberg, Alan Mulally, and many others of note.

He is no stranger to the executive suite, having served as the Head of Marketing at Travelzoo (TZOO). Yet, he may be best known for writing and producing the world’s most watched social media video. His work has been highlighted on *60 Minutes*, *The New York Times*, *WSJ*, *USA Today*, *ABC News*, *Financial Times*, *Forbes*, *CBS News*, and *The Huffington Post*. He also helped achieve the Guinness Book of World Record for the longest continuous podcast.

*Socialnomics* was a finalist for the “Book of the Year”. *Fast Company* lists Professor Qualman as a Top 100 Digital Influencer. He made Forbes Top 50 Power Influencer list. Qualman was Academic All-Big Ten in basketball at Michigan State University and been honored as the *Michigan State University Alum of the Year*. Qualman has an MBA from the McCombs School of Business. A proud husband and father, he lives with his wife and two daughters in Boston.

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“Erik Qualman’s keynote was the highlight of our Starbucks Conference. He is one of the most engaging and entertaining speakers we’ve come across, and was able to make the content relevant to our audience and fitting to our theme. His depth of insight and breadth of examples have prompted us to shift our thinking on leadership.” - Starbucks
“Erik not only delivered on Sony Playstation’s high standards, but also raised the bar to a new high that few will be able to match. His presentation delivered a perfect mix of thought leadership, trends, and the building blocks required to thrive in this era of digital and social/mobile currency.” — Sony

“Erik’s presentation was the most important business presentation — in terms of immediate impact in how I approach my job — that I have sat through in 10 years!” — EVP of Sales | ADP

“Erik brought us up-to-the-minute knowledge of digital trends & leadership in an entertaining and inspirational way. He also helped us see the relevance of those trends to our current and future business.” — Coach, Inc.

“Qualman has a winning concept in Fail Fast, Fail Forward, Fail Better.” — Tony Hsieh | CEO Zappos

“Qualman is to digital leadership what Deming is to quality and Drucker to management.” — NYU Stern School of Business

“Erik Qualman’s keynote presentation was a home run. I have been planning meetings and conventions for over 20 years and Erik is by far one of my favorite speakers to date.” — Wine & Spirits of America