



*October 14, 2008*

# *18<sup>th</sup> Annual Real Estate Trends*

*A Look Into the Future of Real Estate*

*SPONSORSHIP OPPORTUNITIES*

## **Premier Program Sponsor - \$15,000**

- Exclusive Sponsor – only one Premier for the 2008 Real Estate Trends Conference
- Lanyard with your company name which will be provided to all attendees
- Delivery of conference welcome with two minute “commercial” about your company, products, and/or services
- Custom Gobo
- Logo on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- Double booth (10 foot x 20 foot) Display Booth with electricity, two 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs with premium placement
- Two tables for eight with priority seating
- Company Name and/or logo on podiums during opening presentations
- Mailing/Attendee List
- Option to purchase additional tables for eight for \$500
- Sponsor recognition on name tag for everyone in your company

## **Platinum Program Sponsor - \$10,000**

- Exclusive “Category” Sponsor<sup>1</sup>
- Delivery of conference segment welcome with two minute “commercial” about your company, products, and/or services
- Custom Gobo
- Logo on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- 10 foot x 10 foot Display Booth with electricity, 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs with premium placement
- Table for eight with priority seating
- Company Name and/or logo on podiums during opening presentations
- Mailing/Attendee List
- Option to purchase additional tables for eight for \$500
- Sponsor recognition on name tag for everyone in your company

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<sup>1</sup> This sponsorship may have multiple sponsors but only one REIT, Law Firm, Title Company, etc. at this level.

### **Gold Program Sponsor - \$5,000**

- Recognition at conference with up to a 45-second "commercial" about your company, products, and/or services which will be read by a conference committee member
- Logo on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- 10 foot x 10 foot Display Booth with electricity consisting of 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs
- Table for eight
- Company Name and/or logo on podiums during opening presentations
- Mailing/Attendee List
- Option to purchase additional tables for eight for \$500
- Sponsor recognition on name tag for everyone in your company

### **Breakfast or Break Sponsor - \$3,500**

- Recognition at breakfast and/or breaks
- Logo on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- 10 foot x 10 foot Display Booth with electricity consisting of 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs
- Table for eight
- Mailing/Attendee List
- Option to purchase additional tables for eight for \$500
- Sponsor recognition on name tag for everyone in your company

### **Patron - \$2,500**

- Listing on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- 10 foot x 10 foot Display Booth with electricity consisting of 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs
- Table for eight
- Option to purchase additional tables for eight for \$875
- Mailing/Attendee List
- Sponsor recognition on name tag for everyone in your company

### **Friend - \$1,500**

- Listing on registration mailer which is mailed to over 8,000 individuals and firms
- Listing and hyperlink on conference website
- Option to purchase a 10 foot x 10 foot Display Booth with electricity for \$500, consisting of 8 foot high pipe & fabric backdrop, 3 foot high pipe & fabric side rails, one 2 foot x 6 foot draped table, and two chairs
- Two event tickets which may be used at your booth OR at a non reserved table
- Option to "upgrade" two tickets to a reserved table for eight for \$625
- Sponsor recognition on name tag for everyone in your company

### **Reserved Table for Eight - \$875**

- Reserved table for eight for \$875 until September 12, 2008, and after this date, \$1,050.

***Yes, I want to support Virginia Commonwealth University's  
Eighteenth Annual Real Estate Conference  
October 14, 2008***

Enclosed is my/our gift/pledge of:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premier Program Sponsor \$15,000	Platinum Program Sponsor \$10,000	Gold Program Sponsor \$5,000	Breakfast or Break Sponsor \$3,500	Patron \$2,500	Friend \$1,500

We want a booth.       We wish to purchase a table of eight for \$500.  
(This benefit is limited to sponsors at the \$3,500 level  
and above.)

Company Name \_\_\_\_\_

Name of Contact \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**Please make check payable to *VCU School of Business Foundation***  
*The VCU School of Business Foundation is a nonprofit organization devoted entirely to the welfare of  
Virginia Commonwealth University's School of Business F.I.N. # 20-2661802*

Mail pledge or check to:

Virginia Real Estate Center  
Virginia Commonwealth University  
School of Business  
Snead Hall  
301 W. Main Street  
P. O. Box 844000  
Richmond, VA 23284-4000

Attn: Brenda W. Sullivan

*Please enclose a copy of the pledge form with the check. Payment should not be combined with registration fees.*

Thank you for your support!

**2008 VCU Real Estate Trends Conference  
Attendee Profile**

